



# COMMUNITY DAY

## KOCHI

SATURDAY, 14 DECEMBER 2024 | HOLIDAY INN, KOCHI

#acdkochi24 AWS Users Group Kochi is proudly presenting the fourth edition of our flagship event, AWS Community Day Kochi. Unveiling success stories, best practices, use cases, and much more from industry leaders, community heroes, and builders. This event is run 100% by the community, showcasing the dedication and passion of our members.



Contact us: [info@awsugkochi.in](mailto:info@awsugkochi.in)  
#awsugkochi



## AWS USER GROUP KOCHI

We are a group of passionate Amazon Web Services Developers, Solution Architects, DevOps Engineers, Users, Evangelists, & Partners who meet to share knowledge, share best practices, and discuss AWS technology services and product announcements. Our motto is community-based learning and sharing. We conduct meetups and learning workshops in Kochi. We also partner with Educational Institutions and other professional communities to organise Hackathons and community events.

All skills levels, including students who would like to learn about AWS are welcome to help accomplish our motto of learning, sharing and networking.

Let's join hands to empower this tech community to make it bigger and better!



<https://meetup.com/awsugkochi>  
2910+ Members



<https://linkedin.com/in/awsugkochi>  
4600+ Connections



<https://twitter.com/awsugkochi>  
410+ Followers

## AWS COMMUNITY DAY KOCHI

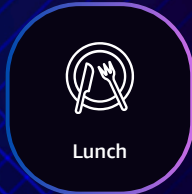
AWS Community Days are community-organized cloud education events featuring technical discussions and demos led by AWS Users, Industry leaders, Heroes and Builders.

AWS Community Day Kochi 2024 is a full day in-person technical event covering some of the hottest topics in the cloud computing industry and deep dives on the latest AWS Products and services with use cases.

Experience one day of learning and networking with cloud technology experts, providers, consultants, and community leaders who can help you get the most out of your AWS services and get answers to your questions.

## KEY TAKEAWAYS

- **Renew, Revive & Revitalize:** Exemplify your excitement about the work you do.
- **Industry Insights:** Learn about industry trends and innovative implementations from AWS experts.
- **Networking Opportunities:** Harness the power of networking with 450+ AWS users, DevOps professionals, developers, and solutions architects.
- **Connect & Collaborate:** Network with fellow AWS veterans and tech enthusiasts during breaks, exchange ideas, and build valuable connections.
- **Comprehensive Learning:** From novices to pioneers, those on a relentless pursuit of learning can rejoice in the comprehensive AWS offerings and success stories, all under one roof.
- **Valuable Takeaways:** Bring back helpful and valuable information to your business.
- **Exciting Prizes:** Active participants have a sporting chance to win AWS goodies.



#ACDKOCHI24





## SPONSORSHIP

As a sponsor of the AWS Community Day, you will have the opportunity to increase brand awareness and network amongst expert AWS technologists in the region. These events reach a subset of AWS developers and builders who have a strong preference for peer-to-peer learning. And it will also help you to widen the search for your potential employees and partners.

We are inviting organizations to partner with us and make this event a grand success.

## SPONSORSHIP PLANS

PLATINUM	GOLD	SILVER	BRONZE
INR 3,00,000	INR 2,00,000	INR 1,00,000	INR 75,000

All price excluding GST and Tax. Our cash flow is managed by Codeops Technologies LLP (Konfhub) and Kerawa Events

### PLATINUM SPONSORSHIP

#### Package Price

INR 3,00,000

The Platinum Sponsors will be honored as the leading sponsor for AWS Community Day Kochi 2024. This prestigious sponsorship tier is designed for companies that are industry trailblazers.

As the platinum sponsor, you will receive exceptional visibility throughout the event, including prime booth location, a 15-minute keynote slot, and platinum sponsor branding across all event materials. Additionally, you will be provided with a discount code to share with your guests.

#### What is included

- Extra Large booth\* (8x8 feet)
- 10 complimentary tickets.
- Keynote Speech\* - 15 min
- Keynote mention
- 25% discount for up to 10 guests
- Branding in event website, and marketing material

### GOLD SPONSORSHIP

#### Package Price

INR 2,00,000

Gold Sponsors are the foundational pillars of AWS Community Day Kochi 2024. These sponsors are companies with a strong dedication and passion for supporting the event's core mission.

As a Gold Sponsor, you will be granted significant exposure during and after the event, including access to a spacious booth, an opportunity for a lightning talk, and enhanced branding on promotional materials. Additionally, you will receive a discount code to share with your guests.

#### What is included

- Large booth\* (6x8 feet)
- 6 complimentary tickets.
- Lighting Talk\* - 10 min
- Keynote mention
- 20% discount for up to 6 guests
- Branding in event website, and marketing materials





## SILVER SPONSORSHIP

### Package Price

INR 1,00,000

Silver Sponsors play a crucial role in AWS Community Day Kochi 2024, representing companies that champion cloud technologies and understand their benefits for software and platforms—whether for their own use or their customers'.

As a Silver Sponsor, you will receive considerable recognition throughout the event, including booth presence, branding in shared spaces and the welcome banner. Additionally, you will be provided with a discount code to share with your guests.

#### What is included

- Spacious booth\* (6x4 feet)
- 4 complimentary tickets.
- Keynote mention
- 15% discount for up to 4 guests
- Branding in event website, and marketing materials

## BRONZE SPONSORSHIP

### Package Price

INR 75,000

Our Bronze Sponsors are essential to the success of AWS Community Day Kochi 2024, showcasing their dedication to cloud technologies. This sponsorship level is ideal for early-stage startups and small companies interested in supporting the event.

This tailored package provides visibility throughout the event, allowing your brand to stand out within the cloud community and achieve broad recognition among passionate professionals. Your participation will create a lasting impact on attendees, fostering a positive connection with your emerging startup or small business.

#### What is included

- 2 complimentary tickets.
- Keynote mention
- Branding in event website

BENEFITS	PLATINUM	GOLD	SILVER	BRONZE
Booth	8x8 feet	6x8 feet	6x4 feet	-
Pricing	INR 3,00,000	INR 2,00,000	INR 1,00,000	INR 75,000
Keynote Slot	15 Mins Morning	10 Mins Lightning Talk	-	-
Keynote Mention	✓	✓	✓	-
Branding ( Event Day , Marketing )	✓	✓	✓	✓
Complimentary Tickets	10 Tickets	6 Tickets	4 Tickets	2 Tickets
Discount code for guests	25% for 10	20% for 6	15% for 4	-





## WHAT TO EXPECT



## PREVIOUS EVENTS AT A GLANCE

Event	Date and Venue	Participants	Sponsors
<b>AWS Community Day Kochi 2023</b> ★★★★★	<b>16, December, 2023</b> Holiday Inn, Kochi	600 + Registrations 460 Attendees	Mindcurv Group, Affinidi, HiFX IT, Elastic, Abilytics, CloudControl
<b>AWS Community Day Kochi 2022</b> ★★★★★	<b>29, October, 2022</b> Holiday Inn, Kochi	500 + Registrations 430 Attendees	Mindcurv Group, HiFX IT, Sedai, Adfolks LLC, Hoochat, Neural Networks, Codemithra, Elastic, Unskript, Coralogix
<b>AWS Community Day Kochi 2019</b> ★★★★★	<b>12, October, 2019</b> Fourpoints by Sheraton, Infopark Kochi	400 + Registrations 367 Attendees	Mindcurv Group, Network Redux, HiFX IT, Intuit

★ Ratings from Attendees, AWS and Sponsors





## INTERESTED IN BECOMING A SPONSOR ?

As a sponsor, you'll gain the chance to engage with a wide range of industry experts, highlight your brand, and play a crucial role in enriching our community's growth and achievements.

Reach out to discover more about our sponsorship options and how you can join this thrilling adventure!

[info@awsugkochi.in](mailto:info@awsugkochi.in)

## THANK YOU

For any queries, please reach out to our team at [info@awsugkochi.in](mailto:info@awsugkochi.in).



AWS Community Day Kochi  
2023 Highlights



AWS Community Day Kochi  
2022 Highlights



AWS Community Day Kochi  
2019 Highlights

## JOIN OUR COMMUNITY



[meetup.com/awsugkochi](https://www.meetup.com/awsugkochi)

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